LITTLE THINGS TO REMEMBER:

(Little Thing No. 001) IN ALL THINGS, BE HOPEFUL & HELPFUL

(Little Thing No. 002) DESIGN IS NOT AN AFTERTHOUGHT

(Little Thing No. 003) SEEK WISE COUNSEL

(Little Thing No. 004) DON'T TELL STORY, DWELL IN STORY

(Little Thing No. 005) COMPENSATE CONNECTORS

(Little Thing No. 006) HONESTY IS THE ONLY POLICY

(Little Thing No. 007) GIVE EVERYTHING AWAY EXCEPT YOUR TIME

(Little Thing No. 008) HAPPINESS IS FOUND IN PURSUIT

(Little Thing No. 009) ALL THINGS MUST COME TO AN END

(Little Thing No. 010) SIMPLIFY

(Little Thing No. 011) COLLABORATE BUT BE MINDFUL OF COMPROMISE

(Little Thing No. 012) WORK ON WHAT YOU ARE

(Little Thing No. 013) WALLS ARE A LAST RESORT

(Little Thing No. 014) RETENTION LEADS TO ATTRACTION

(Little Thing No. 015) CHANGE IS A PLACE-BASED SPORT

(Little Thing No. 016) TEACH PEOPLE TO FISH

(Little Thing No. 017) COMMUNITY IS NOT A ZERO SUM GAME

(Little Thing No. 018) INVEST IN INDIVIDUALS, NOT INSTITUTIONS

(Little Thing No. 019) THE PLURAL OF ANECDOTE IS NOT DATA

(Little Thing No. 020) DON'T CONFUSE MOVEMENT WITH PROGRESS

(Little Thing No. 021) LOVE PROBLEMS, NOT SOLUTIONS

(Little Thing No. 022) ACT AS MUCH AS YOU THINK

(Little Thing No. 023) PASSION HAS A SHELF-LIFE

(Little Thing No. 024) PULL BEFORE PUSHING

(Little Thing No. 025) MICE ALWAYS LEARN THE MAZE

(Little Thing No. 026) INNOVATION IS A CROSS-DISCIPLINARY SPORT

(Little Thing No. 027) BAKE THE COOKIES RIGHT TO START WITH

(Little Thing No. 028) VISUALIZED DATA CAN DRIVE ACCOUNTABILITY

(Little Thing No. 029) REDUCTION PRODUCES FLAVOR

(Little Thing No. 030) INNOVATION IS APPLIED CREATIVITY

(Little Thing No. 031) DO THE WORK NO ONE ELSE WANTS TO DO

(Little Thing No. 032) EVERYONE IS AN LLC

(Little Thing No. 033) DESIGN DOWN, NOT UP

(Little Thing No. 034) CHOOSE EXPERIENCE OVER COMPENSATION

(Little Thing No. 035) PROVIDE FRAMEWORKS FOR DREAMING

(Little Thing No. 036) STICK TO STRENGTHS

(Little Thing No. 037) EGO: A CERTAIN AMOUNT IS A MUST

(Little Thing No. 038) LEAD BY EXAMPLE, WITHOUT IMPOSING ANSWERS

(Little Thing No. 039) INVENTION CANNOT BE CROWD-SOURCED

(Little Thing No. 040) GOALS SHOULD BE BOLD

(Little Thing No. 041) PAIR HOT DOGS & HIGH BROW

(Little Thing No. 042) NEVER BELIEVE YOUR OWN BULLSHIT

(Little Thing No. 043) IDEAS PRECEDE COALITIONS

(Little Thing No. 044) CONVERT RESIDENTS TO CITIZENS

(Little Thing No. 045) GIVE A DAMN & ACT ACCORDINGLY

(Little Thing No. 046) SAY WHAT YOU MEAN

(Little Thing No. 047) BOYCOTT ARRANGED MARRIAGE

(Little Thing No. 048) SCHEDULE THE RACE & SET THE CONCERT

(Little Thing No. 049) SHORT ORDER ISN'T JUST FOR GREASY SPOONS

(Little Thing No. 050) EQUIP GATEKILLERS NOT GATEKEEPERS

(Little Thing No. 051) INVEST IN YOUTH & THEY WILL DELIVER

(Little Thing No. 052) USE THE BUDDY SYSTEM

(Little Thing No. 053) LEGACY IS NOT A BUILDING WITH YOUR NAME ON IT

(Little Thing No. 054) YOU ARE NEEDED

(Little Thing No. 055) RISK-TAKING IS SELF-PRESERVATION

(Little Thing No. 056) EDUTAINMENT MOVES THE MASSES

(Little Thing No. 057) HEAD FAKES STRENGTHEN YOUR GAME

(Little Thing No. 058) EVERYONE IS THE CEO OF SOMETHING

(Little Thing No. 059) EFFICIENCY OFTEN WORKS AGAINST CREATIVITY

(Little Thing No. 060) YOU CAN DO ANYTHING, BUT YOU CAN'T DO EVERYTHING

(Little Thing No. 061) LAUGH OFTEN

(Little Thing No. 062) DON'T ASSUME SENSE IS COMMON

(Little Thing No. 063) ANGST IS CONTAGIOUS

(Little Thing No. 064) GO WIDE LOCALLY, GO DEEP NATIONALLY

(Little Thing No. 065) BEWARE OF VERTICAL INTEGRATION

(Little Thing No. 066) INNOVATION ISN'T ENTREPRENEURSHIP

(Little Thing No. 067) NEVER READ THE COMMENTS

(Little Thing No. 068) DON'T CONFUSE PERCEPTION & PARANOIA

(Little Thing No. 069) SHORT TERM PAIN USUALLY PRECEDES LONGTERM GAIN

(Little Thing No. 070) DON'T SCALE PROGRAMS, SPREAD PRACTICES

(Little Thing No. 071) GROWING AND PAINS GO HAND IN HAND

(Little Thing No. 072) LEVERAGE FRACTIONAL LOYALTY

(Little Thing No. 073) SEEK BIG ANSWERS TO LITTLE PROBLEMS AND LITTLE ANSWERS TO BIG PROBLEMS

(Little Thing No. 074) HIRE SLOW & FIRE FAST

(Little Thing No. 075) DON'T MISTAKE AN ENCOURAGE FOR A TEAM